



MowXml
Technologies

UMBRELLA TECH BRAND - CYBER SECURITY - DIGITAL STRATEGY - DATA PROTECTION - OSINT

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“Révolutionner la sécurité numérique”

La solution ultime pour une architecture digitale
ultra-sécurisée

MowXml Technologies

"Un web meilleur, un monde meilleur"



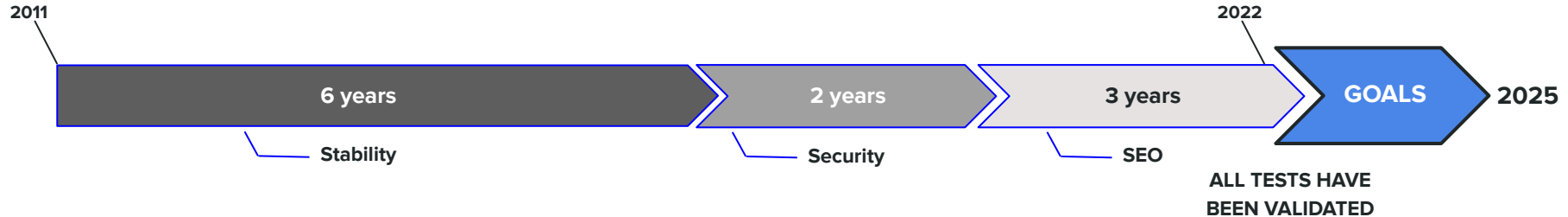
Image: Logo MowXml Technologies sur un fond sombre avec des éléments visuels représentant un bouclier, un cadenas et un globe terrestre.

EXECUTIVE SUMMARY

MowXml by Redmill, the first **umbrella** tech brand to **source**, **store**, **nurture** and **protect** the **data** any ambitious **business needs** through a **strongly-secure** and **vertically-integrated** web solution.

• Our winning formula is a **step-by-step approach**:

1. Private CMS with a proven architecture and stability (+5 years of vulnerability tests)
2. Using ghost databases
3. Demonstrating a high-weight reduction of web pages (strong pros for server cost, environmental footprint, and overall web performance (ie SEO today is very much impacted by page speed for ex).
4. Nurtured by dedicated community built through passionate people from tech savvy to business (MowSchool with 8 degrees of certification for privileged access to source code / like Bitcoin code).



- MowXml intends to raise **€ 8 million funds**.
- MowXml intends to open its strategic **web school online**.
- MowXml intends to provide a **better eco user experience**.
- MowXml intends to increase the number of digital **products and services in its virtual catalog**, with students.
- For MowXml, it's **time to share the unique technology** of tomorrow for a **global and wide audience, starting with businessmen**.

PROTECTION
Data protected thanks to
our technology of
**Ghost
Database**

WHAT WE DO

PROTECTION
GHOST
DataBases

PRÉVENTION
Entrepreneurship
School

PRÉVENTION
Behavioral education
taught through our
Entrepreneurship School

DATA

PRODUCTION
Bot
Farming

PRÉDICTION
Cocoon
Sat

PRODUCTION
Data produced and
collected through our
technology
Bot Farming

PRÉDICTION
Predictive data thanks to our technology of
Cocoon Sat



justfarming.com



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La problématique

- **Les défis de la sécurité numérique actuelle**
 - Multiplication des cyberattaques
 - Complexité croissante des infrastructures
 - Manque de sensibilisation des utilisateurs
- **Les conséquences pour les entreprises et les particuliers**



PROBLEM TO SOLVE

1

mega leaks: 99% of today's websites are vulnerable and unsecured



Database Security / SQL database architecture (see Ameli, **LCL**, **Facebook**, **Tiktok** and other recent **mega leaks**..)

OWASP 2017 ranking of critical security loophole on websites :

1. Injections on SQL
2. Broken authentication
3. Cross-site Scripting

2

Multiplication of open source CMS software and costing updates



Multiplication of open source CMS software and difficulty to avoid loophole with necessary and costing updates (ex CMS Wordpress which represents 43% of all websites on earth \ 65% of CMS shares.

3

Growing weight of internet pages over the past decade



Growing weight of internet pages over the past decade : 396% which result in additional costs for users (« Cloudflation » from 10% to 100% in 2022) and for the planet (Experts say, data storage could represent 14% of global of greenhouse gas emission by 2040)

4

Lack of resources to create relevant alternative fully secured options.



FRAUD

Stolen, looted and
exploited data, growing
cybercrime

WHY ?

MowXml
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```
.001^  
u$0N=1  
z00BA1  
1..=^  
$<'1'  
MAX^=  
z0c^X^  
^B0s^  
00BH^  
x40=YN^  
IBBB0wU1=^  
0000cRr^vu1  
^H2ugr^'  
Z7UFAG1^  
^ARH1 0s1  
^Dnw^ 01^  
c0qr rs^  
glU^  
^R0=  
nn^  
=1^
```

LOST USER

Too much info kills the
info

FRAUD

Hacking
Dangers

LOST USER

Without any
mark

WEB

REORIENTATION

New
Jobs

VULNERABILITIES

Human
Faults



REORIENTATION

An unprecedented wave of
retraining is expected for web
professions

VULNERABILITIES

Ignorance, bad habits, man is the first source of
threats



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WHY NOW ?

DATA is the new currency and today's systems are not protected ...

Web is insecure and hackers spend more and more time to crack databases to sell data on black markets.

Instead of building a new safe environment with a different technology, huge amounts of money are spent every year by big companies on behalf of web security to test their SQL architecture.

Putting at risks big companies reputation but also the tons of individuals who will launch their own business via tech solutions in coming months and years (Solopreneurs, dropshippers, infopreneurs)

Classic open-source websites will create

- Problems of tech recurrent updated (Plug-ins...)
- Maintenance costs that individual won't be able to afford (freemium classic issues)
- Security holes

More than \$221,000 seized by Toronto police in credit card fraud investigation



FRAUD

A Chinese national wanted in connection with a Ponzi scheme estimated to have defrauded nearly 24,000 victims out of EUR 34 million was arrested in Papua New Guinea and returned to China via Singapore.



Hundreds arrested and millions seized in global INTERPOL operation against social engineering scams



La solution MowXml



Web

Dark

Deep

Charter

Marianas

MowXml

Others

- **Présentation de MowXml Technologies**
- **La technologie MowXml : un générateur de modules technologiques sur mesure**
- **Les avantages clés :**
 - **Sécurité maximale** : bases de données fantômes, protection contre les attaques les plus sophistiquées
 - **Evolutivité** : adaptation à tous les besoins
 - **Intuitivité** : facilité d'utilisation
 - **Compatibilité** : fonctionne avec toutes les technologies existantes



- **Sécurité :**
 - Bases de données fantômes
 - Protection contre les attaques les plus sophistiquées
 - Conformité aux normes de sécurité les plus strictes
- **Évolutivité :**
 - Adaptation à tous les besoins
 - Intégration facile avec les systèmes existants
- **Communauté :**
 - Réseau d'experts passionnés
 - Partage de connaissances et de bonnes pratiques
 - Soutien continu

OUR SOLUTION

1

Private CMS : architecture and stability

1. Private CMS with a proven architecture and **stability** (+5 years of **vulnerability tests**)

2. Using **ghost databases**

2

Ghost databases

3. Demonstrating a high-weight **reduction of web pages** (strong pros for **server cost**, **environmental footprint**, and **overall web performance** (ie **SEO** today is very much impacted by page speed for ex).

3

High-weight reduction of web pages

4. Nurtured by dedicated community built through passionate people **from tech savvy to business** (MowSchool with **8 degrees of certification** for privileged access to **source code** / like Bitcoin code).

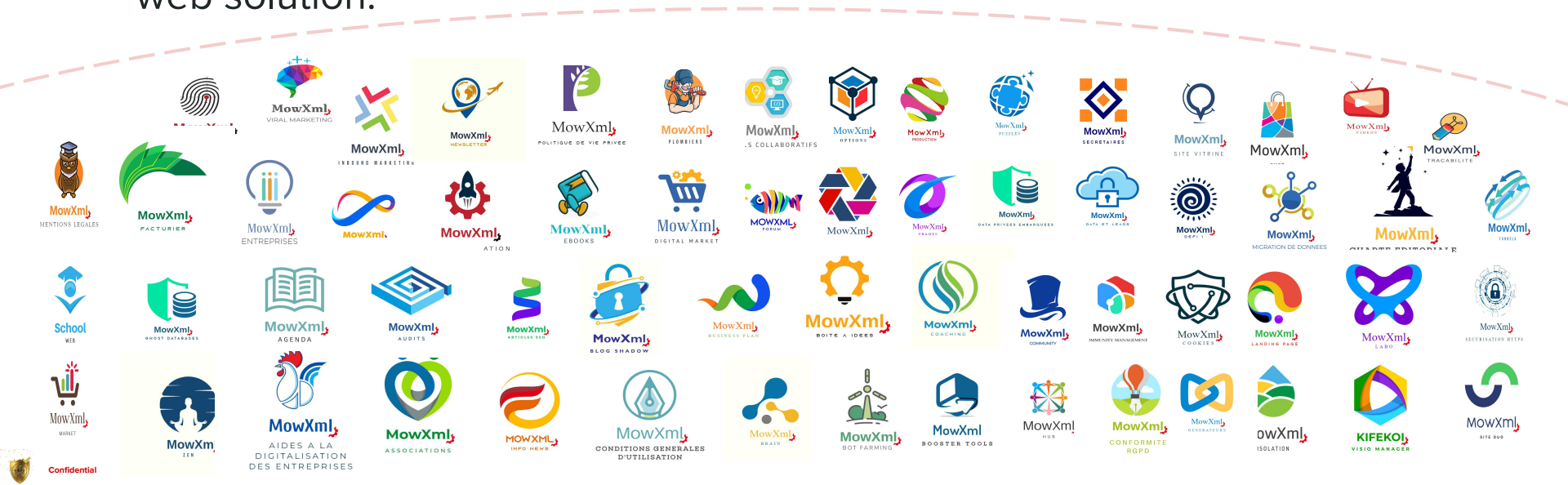
4

Nurtured by dedicated community built through passionate people from tech savvy to business



WHAT ?

MowXml by RedmillXml Technologies Partners, the first **umbrella** tech brand to **source**, **store**, **nurture** and **protect** the **data** any ambitious business needs through a **strongly-secure** and **vertically-integrated** web solution.





Wordpress



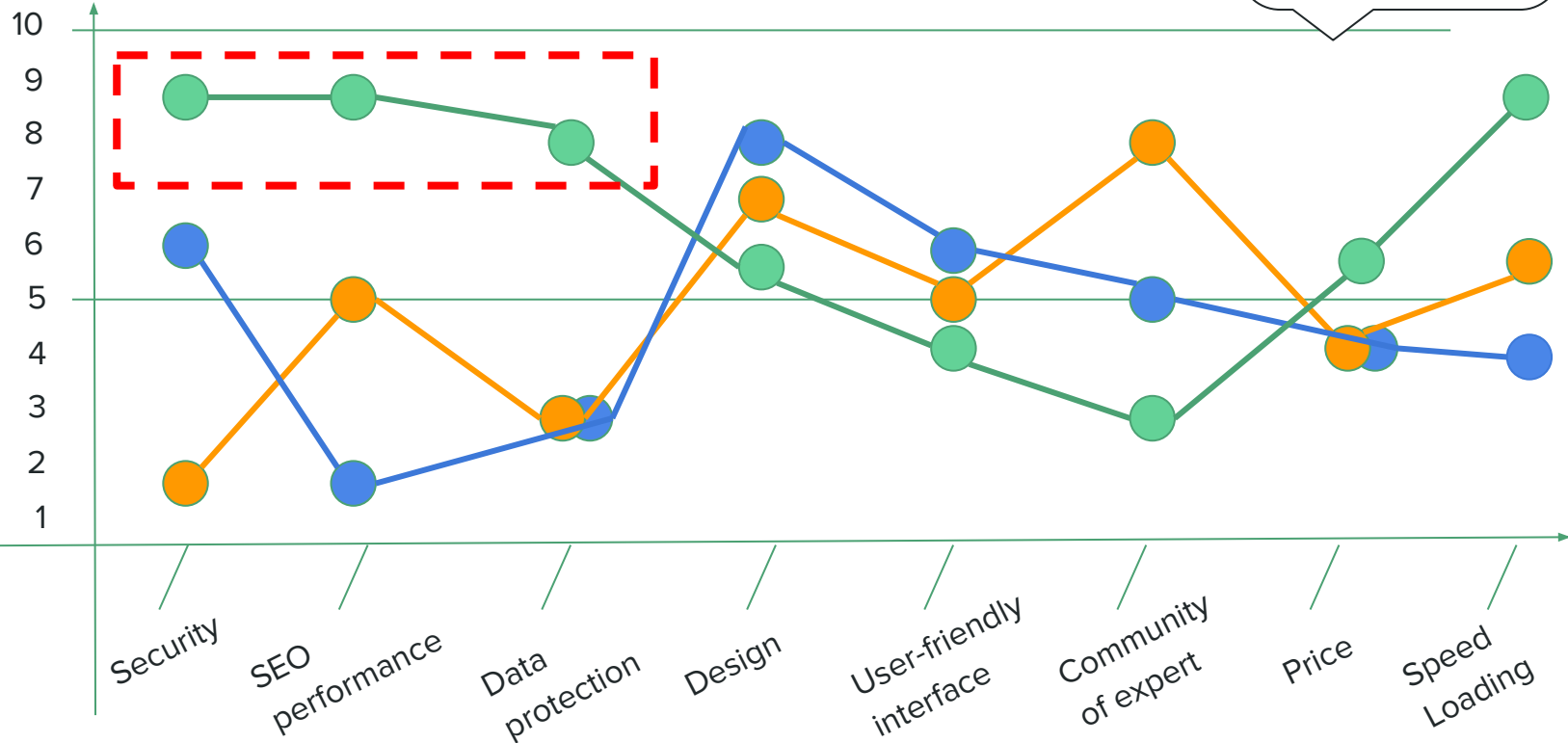
Wix



MowXml



VALUE PROPOSITION / DIFFERENTIATION



CISEAUX COIFFURE DIFFUSION



Témoignage de Jean-Jacques →



CISEAUX COIFFURE DIFFUSION

CISEAUX DE COIFFURE POUR PROFESSIONNELS

- **Plateforme CCD** : ventes privées, ventes flash, et catalogue en ligne
- **Magazine CCD** : 400 satellites géolocalisés sur 400 villes
- **Témoignage** : Jean-Jacques, directeur de CCD
- **Résultats obtenus** : en termes de sécurité, de performance et de retour sur investissement



ORIGINAL WAY

2017 - 2024 : 5M€ pre seed have been utilized to test the very first MVP version and vulnerability

Tech vulnerability validated.

1st Seed Fundraising purpose : MowSchool foundation building and first revenues generation via students and coaches affiliation + first CMS development.

- > 150 small businesses (signed)
- 2 national projects (signed)
- 1 International project

2nd Seed fundraising purpose : Accelerate development of pro CMS version for all businesses.

ACTIVITY SECTORS PROVEN IN BETA TESTING

REAL ESTATE - CATERERS - RESTAURANTS - SCHOOLS - RECORDING STUDIO - TRAINING ORGANIZATIONS - PROJECT MANAGEMENT ASSISTANCE - CONSTRUCTION - SHOPS - HAIRDRESSING SALONS - ONLINE SECRETARIAT - NON-PROFIT ASSOCIATIONS - VIDEO PRODUCTION STUDIO - AUTOMOTIVE MARKET - INSURANCE -MEDICAL- SEMINARS - AND MORE

COMPANY SIZES IN BETA TESTING

SMALL - MEDIUM - LARGE - ALL



An isometric illustration of a business meeting. Six people are seated around a large, round, light-colored wooden table. In the center of the table is a large, circular digital display showing a complex data visualization with concentric circles and various icons. Each person is using a laptop or tablet. The room has a blue background, and there are orange chairs. A large, glowing digital screen is visible in the background, displaying various data points and charts.

-



BUSINESS MODEL

2022 / 2024

2022 - 2023 must be a period dedicated to create our School, lab and find our experts to be able to support the growth.

This period is the time of implementation of all our strategies.

SCHOOL :

1. **School students** : 4000 students - yearly-renewable-tuition fees of 1000 euros by student
Registration of 4000 students online, recruitment of Coaches, Designers, Developers.
Elite School of Web trades and their companies

2. **Coaches affiliation** : 100 Coaches - free lifetime payment no commission
The following other coaches - renewable annual tuition fee of 1000 euros,
and 30% commission on e-learning income

DATA PROTECTION & CYBER SECURITY :

- 3. **Ghost Databases** : Cloud systems and additional tools
- 4. **Hosting costs** (partnership with a big name like OVH)

DIGITAL STRATEGY :

- 5. **Cocoon Sat** : 4000 students - yearly-renewable-tuition fees of 1000 euros by student
 - 6. **Viral Marketing** : 100 Coaches - free lifetime payment no commission
- The other coaches yearly-renewable-tuition fees of 1000 euros

UMBRELLA TECH BRAND :

- 7. **Via School** : online digital services & digital products - 1 product = 1 brand
- 8. **Partnership** : with a big name like OVH
- 9. **Eco-conception** : hard disk storage space

2025

NEXT PHASE

Exponential & expandable phase

WHY THE MowElit ? :

- 1. **To become leader** : to become the school of the schools and the community of the communities
- 2. **Packaging** : Like all modern startups, we will use our member users to finalize the design of our websites, our dashboards, and our digital products made in **MowLab**.



Total Addressable Market

Market is massive.

If we stick to CMS based websites, 42% are still made via open-source (46.9% in France) CMS like Wordpress on a global level. This promotion is even growing when it comes to individuals or small businesses !

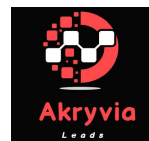
By 2023 our ambition would be to target 500K partners websites.



OUR COMMUNITY MowXml

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They trusted us.



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APPENDIX

PROBLEM TO SOLVE

CAN WE
HAVE A
SECURE
WEB ?



WORLDWIDE ATTACKS
REAL TIME

GO

External link

1794184

1117876

47037

6310131

4089662

34275

1232258

1274

71786

OAS

ODS

MAV

NAV

APPENDIX

PROBLEM
TO SOLVE

CAN WE
LIVE
WITHOUT
WEB ?



Plusieurs
degrés de
data

Akryvia : data intentionnistes

Ubiquitous Taj Mahal

Ubiquitous Stokemill Value

Ubiquitous Stokemill Plaza

Ubiquitous Punjab Tandoori

26 vues • il y a 7 mois

Ubiquitous NetOasis

1 vue • il y a 8 mois

Ubiquitous Isol Habitat

2 vues • il y a 9 mois

Ubiquitous Bénédicte S

3 vues • il y a 9 mois

Ubiquitous Hermétique

2 vues • il y a 9 mois

Ubiquitous Red Tank

1 vue • il y a 9 mois

Ubiquitous SIO

2 vues • il y a 9 mois

Ubiquitous Black Panda

1 vue • il y a 9 mois

Ubiquitous RedMill Xmi
Technology Partners

7 vues • il y a 9 mois

Ubiquitous MowXml

16 vues • il y a 9 mois

IS SIMPLY NOT POSSIBLE
ANYMORE

CAN WE
WORK
WITHOUT
TECH ?



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APPENDIX *Sources*

PROBLEM TO SOLVE

1

Source : <https://www.httpcs.com/fr/top-10-owasp>

Source : <https://www.phonandroid.com/lcl-un-bug-de-lapplication-donne-acces-a-toutes-les-donnees-des-utilisateurs.html>

Source : <https://www.presse-citron.net/assurance-maladie-plus-de-1-million-de-comptes-pirates-comment-savoir-si-vous-etes-concernees/>

2

Source : <https://kinsta.com/fr/part-de-marche-de-wordpress>

3

Source : <https://almanac.httparchive.org/en/2021/page-weight>

(Source <https://www.lebigdata.fr/data-center-impact-environnement>

(Source <https://www.capital.fr/entreprises-marches/inflation-les-data-centers-vont-aussi-augmenter-leurs-prix-victimes-dune-cloud-flation-1445832>

WHY NOW ?

Source : <https://www.entrepreneur.com/starting-a-business/solopreneurs-are-changing-the-face-of-the-economy/420714>

TOTAL ADDRESSABLE MARKET

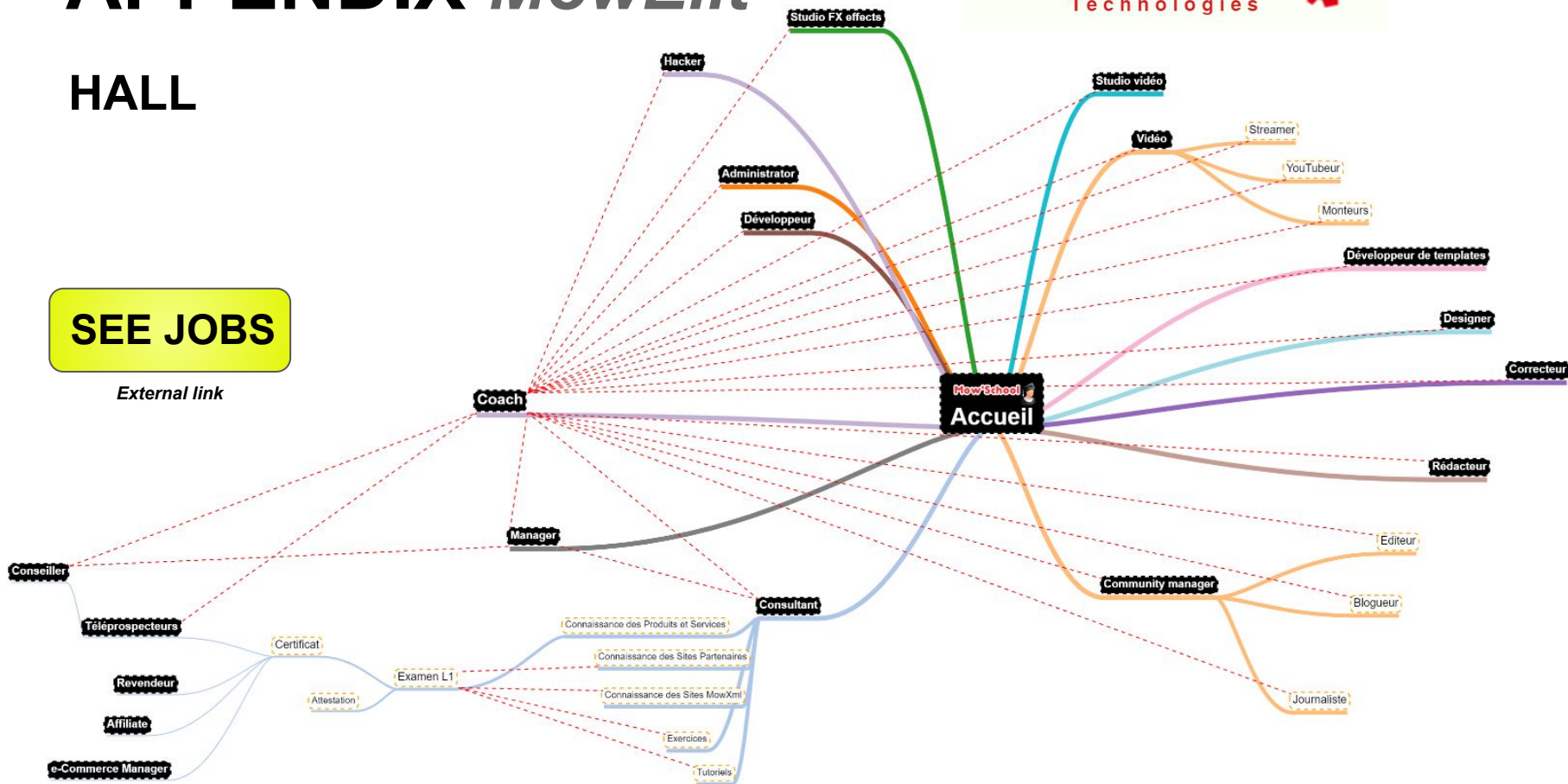
Source: <https://www.lafabriquedunet.fr/blog/barometre-cms-editeur-site-web/>

APPENDIX *MowElit*

HALL

SEE JOBS

External link



MowSchool Introductory courses Timeline, Year 1

With this **Chronology on the 1st year**, it seems easier to approach the **Student Path**. Its purpose is to give an **overview over time of the different levels**.



APPENDIX *MowElit* **TIMELINE**

MowXml Sites

Knowledge of MowXml's Sites and Partner Sites is the starting point. This first step is important to understand the organization and know everything about the general functioning of the start-up, its state of mind, the profile of the members of the community, etc.

- * **Levels 1, 2: Knowledge of MowXml Sites**
- * **Levels 1, 2: Knowledge of MowXml Partner Sites (MowXml Partners Group)**
- * **Levels 1, 2: Knowledge of MowXml Products and Services**

Month 1

M 2

M 3

M 4

M 5

M 6

M 7

M 8

M 9

M 10

M 11

M 12

MowXml Sites

SCHOOL TIMELINE

SEE

External link



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3 PROFILES

MowElit

INSCRIPTIONS

AUDITORS WAY

GO

External link

INSCRIPTIONS

* THE FIRST YEAR ONLY FOR 5000 MEMBERS ONLY

REDUCTION*

91 %

PRICE

\$ 15,000.00

ONE TIME
PAYMENT FOR
ONE YEAR

REDUCTION*

50 %

PRICE

\$ 90,000.00

ONE TIME
PAYMENT FOR
ONE YEAR

REDUCTION

10 %

PRICE

\$ 162,000.00

ONE TIME
PAYMENT FOR
ONE YEAR

I WANT TO BE
DESIGNER

I WANT TO BE
EDITOR

I WANT TO BE
WEBMASTER



SANDRA



NICOLAS

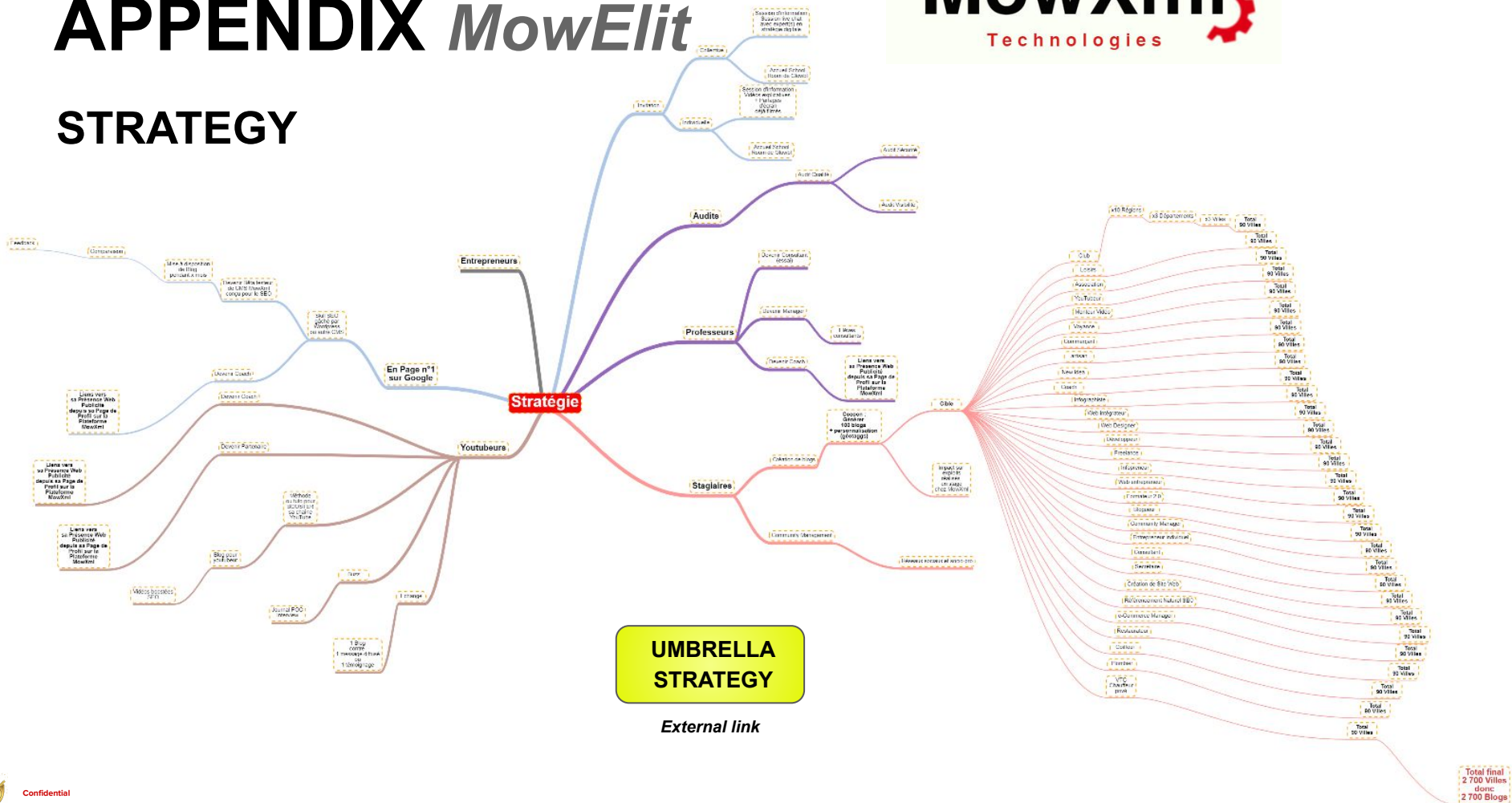


KARIMA



APPENDIX *MowElit*

STRATEGY



APPENDIX *Lexicon*

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1. **CMS** : Content Management System
2. **SEO** : Search Engine Optimization
3. **SEA** : Search Engine Advertising (Google Ads, YouTube Ads, Facebook Ads for ex).
4. **Ghost Database** : Invulnerable database because invisible and undetectable. it cannot be scanned nor can it receive code injection. The toolkit of the perfect little hacker is powerless against MowXml aka Redmill database technology. The data is therefore stored securely and protected.
5. **SQL** : Programming language used by most online sites today, yet whose foundations are highly vulnerable



Conclusion et appel à l'action



- **Résumé des principaux points abordés**
- **Appel à l'action :**
 - **Contactez MowXml pour en savoir plus**
 - **Devenir partenaire**
 - **Rejoindre la communauté**



THANK YOU

ONLINE VERSION